



NEWS RELEASE

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## The Print Center Announces New Board Members Robert J. Morrison and Mark Vevle and New Development & Communications Manager Rachel S. Marks

PHILADELPHIA, PA—(August 26, 2015) — The Print Center is very pleased to announce two new appointees to their Board of Governors in its Centennial year: Robert J. Morrison and Mark Vevle.



Robert Morrison

**Robert J. Morrison's** appointment honors his extensive experience as a communications professional and as an avid art collector, as well as his long-standing support of The Print Center. Morrison has over 35 years of experience as a writer and producer in the advertising industry. His extensive marketing experience included an early career term at BBDO, New York and McCann-Erickson, New York & Toronto, and later as executive creative director of several Philadelphia advertising agencies.

The recipient of over 235 national and international creative awards, including the US Commercial Film Festival/Gold Palm, he continues his professional endeavors as founder of The Project Group, which focuses on strategic and creative development for a variety of international pharmaceutical firms.

As a partner with Rockefeller Philanthropy Advisor and U.S. Trust, he created and developed *The Fine Art of Tangible Assets*; a monograph and conversation on how collectors can use their collections for valuable philanthropic capital. Mr. Morrison has been an art collector since the age of twelve, and is dedicated to building the next generation of collectors.



Mark Vevle

**Mark Vevle** joins the Board with over 20 years of strategy and project management expertise in fields such as public art, real estate development and marketing, including serving as the Communications Director for the Lower Manhattan Cultural Council. Born and raised in Minnesota, Vevle has lived and worked professionally in Los Angeles, New York, and Raleigh prior to officially making Philadelphia his home.

Since relocating to Philadelphia in 2012, Vevle has developed an extensive network, and recognition, among makers and entrepreneurs and in the creative community. As the owner of FLUXUS, LLC, he produces the highly successful

Franklin Flea, as well as many other events. Before joining the Board, he worked closely with The Print Center to produce the acclaimed 2015 Philadelphia Art Book Fair. In May Vevle joined the experience and design strategy firm ex;it. His passion for contemporary art and varied experience are a welcome addition to the Board.



Rachel S. Marks

The Print Center is also pleased to announce the expansion of its full-time staff with the appointment in May 2015 of Rachel S. Marks. Marks brings over 10 years of experience as an arts administrator as well as her perspective as a working artist to her role as Development and Communications Manager. Most recently, she was the Assistant Director of Career Development at Maryland Institute College of Art (MICA), Baltimore, MD. She was a founding member of the pioneering artist-run Current Gallery in Baltimore and has worked as an independent curator. She is also a freelance writer for *BMore Art* and *The Studio Visit Online*.

The Print Center is pleased to welcome all three of these exceptional individuals to our organization; through their expertise, knowledge and energy they are making significant contributions to The Print Center.

Since its founding in 1915, The Print Center has created opportunities for artists to create and exhibit their work, investigated new processes and supported the printed image in all its forms. It has earned a distinguished reputation for organizing engaging exhibitions and programs that highlight established and emerging local, national and international contemporary artists. The Artists-in-Schools Program has brought valuable arts education to over 5,000 underserved Philadelphia high school students and the Gallery Store offers the largest selection of contemporary prints and photographs available for sale in Philadelphia. The Print Center is also an essential community arts advocacy organization that annually serves more than 1,200 members and 36,000 participants in exhibitions and programming.

The Print Center is supported by numerous foundation awards, and in recent years exceptional support from the Edna W. Andrade Fund of the Philadelphia Foundation, Harpo Foundation, National Endowment for the Arts, the Pew Center for Arts & Heritage, Philadelphia Cultural Fund, the Andy Warhol Foundation for the Visual Arts, and the William Penn Foundation have enabled the presentation of outstanding programming.

#### General Information

The Print Center is located at:

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[printcenter.org](http://printcenter.org)

[facebook.com/printcenterphilly](https://www.facebook.com/printcenterphilly)

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Free and open to the Public

11:00 AM - 6:00 PM, Tuesday through Saturday

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